



Greater Tompkins County Municipal Health Insurance Consortium

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“Individually and collectively, we invest in realizing high quality, affordable, dependable health insurance.”

RESOLUTION NO. 016-2024- ADOPTION OF “SOCIAL MEDIA” POLICY FOR THE GREATER TOMPKINS COUNTY MUNICIPAL HEALTH INSURANCE CONSORTIUM

MOVED by Mr. Salton seconded by Ms. Drake, the resolution was adopted by voice vote of members present, and visibly seen members via remote locations due to extraordinary circumstances.

WHEREAS, The Greater Tompkins County Municipal Health Insurance Consortium’s (GTCMHIC) recognizes the value in using social media to broaden communication as a means of conveying information to members of the public, and

WHEREAS, the main purpose of the GTCMHIC’s social media is to reach participants with the most up-to-date wellness information, projects, news, schedule of events, and increase transparency of the GTCMHIC, and is not intended as a public forum, and

WHEREAS, to ensure rules and regulations required by the social media sites, all persons representing the GTCMHIC shall always conduct themselves as professional representatives of the Consortium, and

WHEREAS, the Consortium understands that the Executive Director and their designee, must review and approve the content of any posting of public information and abide by the social media policy designed by the GTCMIHC, now therefore be it

RESOLVED, On recommendation of the Operations Committee, That the Executive Committee on behalf of the Board of Directors adopt the “Social Media” policy attached hereto as Exhibit “A” to additionally guide and regulate employees who are responsible for maintaining the GTCMHIC presence on social media.

STATE OF NEW YORK)
GTCMHIC) ss:
COUNTY OF TOMPKINS)

I hereby certify that the foregoing is a true and correct transcript of a resolution adopted by the Greater Tompkins County Municipal Health Insurance Consortium Executive Committee on behalf of the Board of Directors on June 12, 2024.



Lynne Sheldon, Clerk of the GTCMHIC Board