

Greater Tompkins County Municipal Health Insurance Consortium
Owning Your Own Health Committee
January 25, 2016
3:30 p.m.
Legislature Chambers

Agenda

1. Call to Order (3:30) Schiele
2. Agenda Changes (3:30)
3. Approve Minutes of November 30, 2016 Meeting (3:35)
4. Executive Director's Report (3:37) Barber
 - a. CanaRx update
 - b. Newsletter- seeking wellness ideas
5. Update on Blue4U Program (3:50) Miller
6. Final Report with statistics by Municipality for Flu Clinics (3:55) Feeley
7. Continue Discussion of Promoting the Concept of Wellness: channels, methods, & resources for reaching our audience (4:00) Schiele
8. Next Agenda Items (4:25)
9. Adjournment (4:30)

Next meeting: February 22, 2017 (tentative)

**Owning Your Own Health Committee
Minutes - Draft
November 30, 2016
Legislature Chambers**

Present: Ted Schiele, Leslie Moskowitz, Emily Mallar, Debby Kelly
Guests: Beth Miller, Ken Foresti, Excellus (via conference call); Meghan Feeley, ProAct (via conference call); Michelle Wright, Town of Ulysses

Call to Order

Mr. Schiele, Chair, called the meeting to order at 3:34 p.m. and welcomed Michelle Wright, Deputy Supervisor and Bookkeeper for the Town of Ulysses to the Committee.

Changes to the Agenda

Mr. Schiele added a discussion of the next meeting date to the agenda.

Approval of October 26, 2016 Minutes

It was MOVED by Ms. Kelly, seconded by Ms. Mallar, and unanimously adopted by voice vote by members present, to approve the minutes of October 26, 2016 as submitted. MINUTES APPROVED.

Discussion of December Meeting

The Committee agreed to cancel the December 28 meeting; the next meeting will be January 25, 2017 and will meet the fourth Wednesday of each month thereafter in 2017.

Executive Director's Report

Mr. Barber said in addition to this Committee, the Joint Committee on Plan Structure and Design has also endorsed CanaRx. The Audit and Finance Committee is getting questions answered but is waiting for a forum to be held to allow for all questions to be answered. He said at this Committee's last meeting there was discussion of having a webinar that would be live-streamed and also recorded. It would be interactive to allow for questions by others to be answered. The tentative date for the webinar was scheduled for January 4th at 10 a.m. in Legislature Chambers.

Mr. Schiele said at the last meeting there was discussion of how to roll CanaRx out to the Consortium community and it was suggested to have an online forum where as many municipal representatives and an expert would come together to learn about CanaRx and to have as many questions answered as possible prior to the January Board of Directors meeting. Mr. Barber said if the Board decides to move forward with CanaRx this would have to be rolled out by each municipality and efforts would be made to work with each municipality to make this available to employees.

Mr. Barber circulated a draft of the December newsletter and said he welcomes suggestions for articles for future newsletters. He reported on actions taken at the last Board of Director's meeting and said the Consortium has added eight additional municipalities effective January 1, 2017; these additional participants will bring a total of 28 contracts. Also at the meeting, the Board agreed to continue with Locey and Cahill for 2017 and took action to continue with ProAct as the Prescription Drug Benefit Manager for 2017. An update was also provided to the Board on the flu clinics and CanaRx. Ms. Moskowitz said she would like to

know how many City employees participated in the flu clinics. Mr. Barber will ask Ms. Feeley to report to the Committee in January on the flu clinics and provide a break-out by municipality.

Blue4U Update

Ms. Miller said there will be eight new municipalities at the beginning of the year that are now eligible to be part of the Blue4U program and they should be well-aware of how this additional value-added benefit is available to them. She reviewed marketing materials and said at the beginning of January the "1-2-3" marketing campaign will be rolled out. It will start out with an overview of the program with flyers being sent to the group leaders following a kick-off call. During that call information will be reviewed on what group leaders will be expected to do. It will be opened up for the first three months and during that time blood draws will be taken. The second piece of correspondence will then go out to remind members to have blood drawn, and the last piece of the marketing campaign will be a final reminder to have blood testing by a specific date. She reviewed the information that will be distributed and said it was tailored to the different group sizes and offerings. Mr. Schiele said he would like to be included on the kick-off call.

Mr. Schiele referred to a question he has previously raised and asked whether the Blue4U Program could be an optional paid-for benefit for other groups within the Consortium. Mr. Barber said this would involve collective bargaining and at the last educational retreat Mr. Locey provided information on what the added cost would be to a typical plan. It was suggested that Mr. Barber include wording in the newsletter that members should check with benefit clerks to see if they are eligible for this benefit.

Promoting the Concept of Wellness

Mr. Schiele said the report that goes to the State for the Tompkins County Community Health Improvement Plan is submitted by the Tompkins County Health Department and Cayuga Medical Center as a joint report. At the last meeting he received good input from the Committee on ideas for the Plan. He has been going to providers and organizations that have an existing program and rather than start something new he is trying to build on what already exists. He spoke of the process measures that will be included in the Plan and said the goal is to build up this Committee and get it out into the municipalities in enough of a way to have participation.

Mr. Schiele reviewed items he would be including in the Plan said in addition to suggestions made at the last meeting one item he added to the list is support of breast feeding. He stated workplaces are required to have a private, lighted, and ventilated area for women who are breastfeeding to be able to pump during the day and this is recognized as a way of promoting ongoing breastfeeding. Mr. Schiele has included this in the Plan and said that he would like this Committee at some point to support a resolution to submit to the Board of Directors to encourage municipalities to establish a policy that follows the State ruling. Although this may not apply to some municipalities at the time a policy is established he said recognition of this is part of the culture of wellness. Mr. Foresti said he would provide Mr. Schiele with information Excellus has on this. There were no questions or concerns raised by the Committee to Mr. Schiele moving this forward.

The Committee will continue to include promoting the concept of wellness on each agenda and Mr. Schiele will make an effort to bring forward topics to discuss.

Next Agenda Items

The following items will be included on the next agenda:

Blue4U Program Rollout
Flu Clinic Report
CanaRx marketing
Promoting the Concept of Wellness

Adjournment

The meeting adjourned at 4:29 p.m.